Athletics Ireland Membership System FAQ's

Why register for club membership:

- By using the system for AAI and club membership you can renew both in one action from a single interface instead of duplicating profiles and user data in the AAI System and other platforms.
- The system gives a detailed and user-friendly overview of all members, pending transactions, invites, and general reports.
- Option to set up any family/group discounts.
- In 2020 clubs will be able to send newsletters/mass email communication to their members.
- Athletes can self-manage their date and it is securely saved in GDPR compliant profiles
- Clubs can add their code of conduct for athletes to accept

How to set up a club to use the membership system for both:

- Visit the setup form and submit the club details: <u>https://membership.athleticsireland.ie/setup.html</u>
- You will be contacted by Eventmaster via email once the setup is complete or if there are any follow up questions
- Create and connect your Stripe account as per instructions that you receive in email contact by Eventmaster
- Once Mid-December comes around you will be switched over to collect both AAI and Club membership fees for 2020
- Register/Secretary will receive a quick video tutorial on how to renew old members, add new members and navigate around the system before the new registration year starts.

Finances:

We ask all clubs to create a Stripe account to receive their funds in real-time. (Stripe can be set up at this link: <u>https://dashboard.stripe.com/register</u> - And here is a video link to help if people are having difficulties

- <u>https://www.youtube.com/watch?v=ST7BsUeQjvY</u>)

- Some clubs have registered their A.C. as a company name and create their Stripe as a "Non-Profit Organisation", others register as companies with CRO only when setting up Stripe, others register On Stripe as an "Individual/Sole Trader", so they do not have to put in company details when creating their account
- Fees are split at the point of purchase
- AAI receives their membership and system fee, and Navan A.C. receives the club membership amount straight to the clubs' Stripe account.

Pricing:

- 2.5% service fee + 2% banking fees which applies to any transaction made within the system for club membership.
- Clubs can either absorb this fee or add it on top of the membership price for the athletes to pay.
- Adding the fees to your pricing is the most common solution within e-commerce transactions and makes the system cost-neutral for clubs to use.
- No fees charged on the AAI Membership
- No set-up fees, and no annual maintenance or service fees.
- No need to handle cash