

Athletics Ireland Sponsorship Opportunities 2020/2021

Join our current team of sponsors and help us grow and promote athletics across Ireland.

Event Sponsorship Opportunities

1. 2020 Athletics Ireland Race Series Title Sponsors

Includes – Athletics Ireland 5K (May 17th, Athletics Ireland 5Mile (June 13th), and Athletics Ireland 10 Mile (July 12th)

- Designation Priority Positioning on High Tech Run Tee
- Start & Finish Line Gantry Branding
- Barrier Branding
- Inclusion in Marketing, Digital & Social Recruitment Plan
- Inclusion on Medal & Lanyard
- Online Results page

www.athleticsireland.ie/runzone/raceseries

2. 2020 Great Ireland Run Title Sponsor (5th April 2020)

- Designation Priority Positioning on High Tech Run Tee
- Start & Finish Line Gantry Branding
- Barrier Branding
- Inclusion in Marketing, Digital & Social Recruitment Plan
- Inclusion on Medal & Lanyard
- Online Results page
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www.greatirelandrun.ie

3. Remembrance Run Title Sponsor

- Designation Priority Positioning on High Tech Run Tee
- Start & Finish Line Gantry Branding
- Barrier Branding
- Inclusion in Marketing, Digital & Social Recruitment Plan
- Inclusion on Medal & Lanyard
- Online Results page

www.remembrancerun.ie

Athletic Association of Ireland,
Unit 6, Block 8, Blanchardstown Corporate Park 1, Ballycoolin, Dublin 15, Ireland
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Athletics Ireland Sponsorship Opportunities

Official Sponsor of Athletics Ireland Officials

Athletics Ireland has over 160 National Officials who oversee over 150 athletics events per season spread over club, youth and schools.

The Official Sponsor of Athletics Ireland Officials will benefit from branding on all officials' kits across all Athletics Ireland run events (A list of key events can be seen below).

Key Athletics Ireland National Fixtures with TV / Streaming Coverage:

Junior and U23 Indoors AIT, Athlone	Streamed to over 25k viewers
Senior Indoors National Indoor Arena, Abbotstown.	Streamed to over 90k viewers
Juvenile Indoors Day 1 AIT, Athlone	Streamed to over 30k viewers
All Ireland Schools Track and Field, Tullamore	Streamed to over 40k viewers
Junior and U23 Outdoors, Tullamore	Streamed to 20k viewers
National Seniors, Morton Stadium, Santry	Streamed to over 50k viewers
National Seniors, Morton Stadium, Santry	2 Hour TV Coverage RTE 140K Viewers

Official Partnership Includes:

- Logo to appear on Athletics Ireland website.
- Dedicated posts on Athletics Ireland's social media channels.
- Opportunity to promote at Athletics Ireland's National Championships (35 Championships per year).
- Advert in all National Championships programmes.
- Opportunity to include product samples in race goodie bag.
- Opportunity to have sample stand/display at races in Phoenix Park.

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