

Event Details

Name of Event	
Date	
Location	
Contact name	
Organising Committee	
Description of Event	
Objective in hosting event	
Reason for timing of event	
Expected benefits for club/area	
Countries expected to participate	
Number of Irish Athletes Expected to participate	
Number of International Athletes expected to participate	
Sports Tourism Opportunities	
Expected Attendance versus Previous years attendance	
Promotional Plan to increase attendance	
Merchandising opportunities	
Risk Management Plan carried out	
Event Endorsees e.g politicians, celebrity	

Please return by post to John Holian, Finance Manager Athletics Ireland Unit 19 Northwood Court,
Northwood Business Campus, Santry, Dublin 9
Or Email Finance@athleticsireland.ie

Any Queries please phone John Holian at 01 – 8869935

FINAL DATE FOR RECEIPT OF APPLICATIONS FRIDAY 18TH SEPTEMBER 2015

AAI Hosted Events 2016 Application Form

Financial Budget Details

Financial Details	2016	2015	% of Total Income
Expected Income			
Event Sponsorship –Sponsor 1 Details	€	€	
-Sponsor 2 Details	€	€	
Funding - Local Sports Partnership	€	€	
- Regional Tourist Board	€	€	
- Regional HSE	€	€	
- County Council	€	€	
Advertising -Venue	€	€	
- Programme	€	€	
Banquets/Social Events	€	€	
Gate Receipts Expected number of Adults (A)			
Admission Price (B)	€	€	
Total Gate Receipt (A X B)	€	€	
Programme Receipts	€	€	
Sales of Confectionery/Soft Drinks	€		
Merchandising	€	€	
Fund Raising e.g Raffle	€	€	
Other –Please Specify	€	€	
Total Expected Income	€	€	100%
Expected Expenditure			
Athlete Appearance Fees	€	€	
Athlete Flight Expenses & Travel	€	€	
Accommodation	€	€	
Programmes Production Costs	€	€	
Promotion and Advertising Costs	€	€	
Hotel & Sponsors function	€	€	
Technical & Officials Wear	€	€	
Telephone & Communication	€	€	
Web Page Management	€	€	
Presentations	€	€	
Insurance	€	€	
Audit Fees	€	€	
Administration	€	€	
Liaison	€		
Bank Fees	€	€	
Other Please Specify	€	€	
Total Expenditure			
Excess of Expenditure over income	€	€	
Funding from Organising Committee bank account	€	€	
Funding Support Requested from AAI	€	€	