

Athletics Ireland

GREENTRACK

A philanthropic programme to holistically support the development of talented Irish athletes.




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Introducing GREENTRACK

What is GREENTRACK?

GREENTRACK was created by the National Governing Body of Athletics in Ireland to help support, nurture and develop young athletes. Through patron led fundraising, its aim is to build a support system for young athletes that allows for the early identification of talent, followed by performance coaching, educational development and career support. By finding and nurturing young talent, the athletic community can provide these athletes with the best chance of continuing to the highest levels, at European Championship, World Championship and Olympic level.

> ***By creating a sustainable pipeline for talent identification and support, talented athletes will not just survive, they will thrive.***

GREENTRACK: Sustainable Fundraising

Athletics in Ireland relies heavily on sacrifices from athletes, coaches and families. By engaging with as many donors as possible and providing all parties with transparency and frequent feedback on athlete development, we aspire to fund an elite youth development program that includes coaching, camps, equipment and more effective holistic development for athletes.

> ***For the Los Angeles Olympic cycle to 2028 our goal is to raise 300K per year to help deliver a world class support program for elite athletes.***

GREENTRACK: A Resource for Coaches

Volunteer coaches around Ireland tirelessly dedicate their time and effort to the support of their athletes, but they need help. By being part of a visible development program, coaches can be provided with bespoke development opportunities to support elite athletes.

GREENTRACK: A PATHWAY FOR ATHLETES

The key time to identify athletic potential is at the age of 15 to 20 years. Spotting talent is more than just recognition of the necessary physiological

attributes. It is also a measure of motivation and the desire to do well. This pathway will support athletes to harness their sporting talent in harmony with academic and professional development.

- Liaising with third level institutions to monitor grades.
- Negotiating schedules to ensure athletes are given time to train.
- Supporting athlete transition from clubs to college athletics.
- Support for University programs identifying top talent within their programs, especially with those who offer scholarships and financial aid.
- Support with job placement and employers engaged with athlete support mechanisms.

GREENTRACK: Investing in Excellence

Competing at International level sees our Irish athletes come up against competitors who have been provided with the best coaching and support. To provide Irish athletes with an opportunity to reach their full potential, GREENTRACK aims to fundraise in three key areas:

1. Coaching
2. Camps
3. Scholarships

1: Coaching

Investing in coaches ensures continuity. Volunteer coaches can burn out, through lack of resources, time or support. Athletics is a diverse volunteer sport, but having a supported, long term coaching commitment creates a stable base for our athletes.

2: Camps

Athletes require regular exposure to elite level training camps and competition and this fund will directly support several camps for our potential Olympians on their journey.

3: Scholarships

Our athletes come from a diverse range of geographical locations and backgrounds. Each athlete applying for this discretionary funding will be individually assessed by the HP team to determine the individual support requirements needed and the potential of the athlete. Supports may include accommodation, travel, camps, equipment and hardship requests. Note there is no appeal mechanism.

The GREENTRACK goal is to raise €300,000 per annum to LA 2028 in support of the development pathway and spend according to the table below.

Coaching	€100,000
Camps	€100,000
Scholarships	€100,000

Athletics Ireland is completely committed to not only producing competitive international athletes to inspire our nation, but we are even more committed to ensuring that our journey together is lined with the values of honesty and effort.



Better people make better athletes

How to Give?

Tax Relief on Your Donation

If you are an Irish taxpayer and donate **€250 or more** in a tax year, your gift may qualify for tax relief under **Section 847AA of the Taxes Consolidation Act 1997.**

There are two ways to benefit:

Claim the tax relief yourself
If you prefer to make the claim directly, Athletics Ireland will provide a receipt confirming your donation

or

Allow Athletics Ireland to claim the relief
If you would like Athletics Ireland to claim the tax relief on your donation, please complete and return the Appropriate Certificate. This allows us to reclaim the tax benefit from Revenue, increasing the value of your support at no extra cost to you.

A receipt will be issued for all qualifying donations made to the approved Greentrack Philanthropic Fund. Relief is subject to Revenue requirements.

What is Section 847AA?

Section 847AA is a tax relief scheme that supports donations to approved National Governing Bodies of sport for approved projects.

For Athletics Ireland, the approved project is the **Greentrack Philanthropic Project**, which supports elite athlete development through:

- Coaching
- Camps
- Scholarships

Here is how the revenue tax relief works for a taxpayer donating €1,000:

- **Gross Donation:** €1,000
- **Tax Relief Rate:** 40% (Higher rate)
- **Tax Relief Amount:** €400
- **Net Cost to Donor:** €600 (The remaining €400 is surrendered to or reclaimed by the NGB)

or

Gross Donation: €1,000
- **Tax Relief Rate:** 40% (Higher rate)
- **Tax Relief Amount:** €400
- **Net Cost to Donor:** €1,000 (The remaining €400 is reclaimed by the donor)
    - *Net effect a €600 cost to the Donor*

How to claim

- **Self-Claim** - Make a donation to our dedicated bank account and Athletics Ireland will issue your receipt.
    - Process a claim for tax relief on your donation in line with Revenue requirements.

- **AAI Claim** - Make a donation to our dedicated bank account.
    - Return and sign Appropriate Certificate issued by Athletics Ireland to Athletics Ireland .
    - Keep your copy for your records.
    - Athletics Ireland will issue your receipt and process the claim in line with Revenue requirements.

We are also approved to receive donations from the USA through The Ireland Fund. The American Ireland Fund (dba The Ireland Funds America) is a 501(c)3 non-profit organization, Tax ID # is 25-1306992. Contributions to it, less projected benefit value, are tax deductible as provided by the law. Please contact us if you have any questions.

Important notes

- The donation must be a genuine gift and must not provide any benefit in return.
- The donation must be at least €250 in the tax year.
- The Appropriate Certificate must be completed accurately and signed.
- Tax relief is subject to Revenue rules and the approved project conditions.

Donor support

For questions about donating or tax relief, please contact:

Athletics Ireland
Email: hamishadams@athleticsireland.ie

Note:

1. Criteria for awarding of support is at the sole discretion of the Greentrack Committee comprised of the Athletics Ireland CEO, Chair of HP & HPD. No appeal mechanism is available.
2. The Greentrack fund is ring fenced and only available to support the Athletics Ireland High Performance programme.

